



## PARTNERSHIP OPPORTUNITIES

|  | ELITE    | CHAMPION | BUILDER | CONNECTOR |
|--|----------|----------|---------|-----------|
| <b>Contribution Amount</b>   | \$10,000 | \$7,500  | \$5,000 | \$2,500   |
| Exclusivity as the only partner at this level                      | ●        |          |         |           |
| Organization logo on conference bag                                | ●        |          |         |           |
| Organization pop-up banner displayed in main conference room       | ●        |          |         |           |
| Promotional item in conference bag                                 | ●        | ●        | ●       | ●         |
| Additional conference luncheon seat(s)                             | 4        | 3        | 2       | 1         |
| Complimentary Registration(s)                                      | 4        | 3        | 2       | 1         |
| Advertising space in the conference program                        | 1 page   | ½ page   | ½ page  | ¼ page    |
| Organization logo and website link on the BioPort Atlantic webpage | ●        | ●        | ●       | ●         |
| Organization logo on conference slide show                         | ●        | ●        | ●       | ●         |
| Organization logo in conference program                            | ●        | ●        | ●       | ●         |

|  | WELCOME RECEPTION | CONTINENTAL BREAKFAST | NETWORKING BREAK (1 OF 2) | LUNCHEON PARTNER | CLOSING RECEPTION |
|--|-------------------|-----------------------|---------------------------|------------------|-------------------|
| <b>Contribution Amount</b>   | \$3,500           | \$2,500               | \$2,000                   | \$5,000          | \$3,500           |
| Organization name recognized in conference program and schedule    | ●                 | ●                     | ●                         | ●                | ●                 |
| Organization logo on conference slide show                         | ●                 | ●                     | ●                         | ●                | ●                 |
| Organization logo and website link on the BioPort Atlantic webpage | ●                 | ●                     | ●                         | ●                | ●                 |
| Opportunity to welcome delegates at event                          | ●                 |                       |                           |                  | ●                 |
| Opportunity to speak at luncheon                                   |                   |                       |                           | ●                |                   |
| Advertising space in the conference program                        | ½ page            | ¼ page                | ¼ page                    | ½ page           | ½ page            |
| Tabletop display at the partnered event                            | ●                 | ●                     | ●                         | ●                | ●                 |
| Promotional item in conference bag                                 | ●                 | ●                     | ●                         | ●                | ●                 |
| Organization pop-up banner displayed during partnered event        | ●                 | ●                     |                           | ●                | ●                 |
| Conference luncheon seat(s)  |                   |                       |                           | 4                |                   |

For partnership inquiries or if you would like to customize a package to fit your needs, please contact Keith McPhail at (902)421-5705 or [kmcphail@bionova.ca](mailto:kmcphail@bionova.ca)

